



**SIEMENS**  
*Ingenuity for life*

# Innovation Tour 2017

Your gateway to automation in the  
Digital Enterprise

## Join us at the Innovation Tour

This cross-Canada Tour showcases many of the concepts driven by Industry 4.0 requirements where you will have the opportunity to see how the Siemens Digital Enterprise software suite can reduce time to market, increase flexibility, improve quality and boost efficiency.

At the Innovation Tour, you can also view the latest industrial solutions for digitalization, programmable control, human machine interface, motion, communication networks, radio frequency identification, motor control, process instrumentation and services.

Register for the city nearest you at [siemens.ca/innovationtour2017](http://siemens.ca/innovationtour2017)

Also join us at the **Mini Fair** where Siemens experts will be available to discuss all aspects of Totally Integrated Automation!

Product Innovations and Services at the Mini Fair:

- General Purpose and Motion Control SINAMICS Drives
- PLC Software
- Controllers, Safety & I/O
- SIRIUS ACT pilot devices
- SIRIUS Motor Control Products
- IO-Link Station
- SIMOGEAR Geared Motor
- Industrial Communication and Identification
- Process Instrumentation
- Siemens Customer Services

\*Dates and venues subject to change

### Cities & Dates\*

**Oakville – Jan 18, 2017**

Siemens Canada HQ – Oakville  
1577 North Service Road East

**Oakville – Jan 19, 2017**

Siemens Canada HQ – Oakville  
1577 North Service Road East

**Montreal – Feb 7, 2017**

Novotel Montreal  
2599 Boulevard Alfred Nobel

**Quebec City – Feb 9, 2017**

Hilton Quebec City  
1100 Boulevard René-Lévesque E

**Kitchener – Feb 15, 2017**

Holiday Inn  
30 Fairway Road South

**Windsor – Feb 22, 2017**

Ciociaro Club of Windsor  
3745 North Talbot Road

**Hamilton – Mar 1, 2017**

Carmen's  
1520 Stone Church Road East

**Vaughan – Mar 2, 2017**

Bellvue Manor  
8083 Jane Street

**Edmonton – Apr 6, 2017**

Double Tree  
16615 109th Avenue North West

**Vancouver – May 9, 2017**

Executive Airport Plaza Hotel  
7311 Westminster Highway

**Winnipeg – May 17, 2017**

Industrial Technology Centre  
78 Innovation Drive, #200

**Moncton – Jun 1, 2017**

Hampton Inn  
700 Mapleton Road

# Agenda\*\*

7:00 am–8:00 am	Registration / Breakfast / Mini Fair
8:00 am–8:15 am	<b>On the road to Digital Enterprise Realization</b> Presenter: Udayan Pandya
8:15 am–10:00 am	<b>Automation concepts driven by Industry 4.0 requirements</b> Presenters: Jim Grube, Product Manager and Trevor Sturdevant, Product Manager <ul style="list-style-type: none"> <li>• This session will familiarize you with new automation concepts driven by Industry 4.0 requirements using live demonstrations on: <ul style="list-style-type: none"> <li>– <b>Digital Workflow:</b> Virtual commissioning and Cloud-based engineering</li> <li>– <b>Integrated Engineering:</b> Multiuser and Option handling</li> <li>– <b>Transparent Operation:</b> Energy Suite and OPC UA</li> </ul> </li> <li>• Attendees will experience how digitalization can reduce time to market, increase flexibility, improve quality and boost efficiency</li> </ul>
10:00 am–10:30 am	Break / Mini Fair
10:30 am–12:15 pm	<b>Automation concepts driven by Industry 4.0 requirements (continued)</b> Presenters: Jim Grube, Product Manager and Trevor Sturdevant, Product Manager
12:15 pm–1:15 pm	Lunch / Mini Fair
1:15 pm–1:35 pm	<b>Factory Automation: New Products and Capabilities</b> Presenters: Trevor Sturdevant, Product Manager and Jim Grube, Product Manager <ul style="list-style-type: none"> <li>• Attendees will preview the latest Automation product updates and get an overview of “Modernization Made Easy”</li> <li>• Take away knowledge of what to use in your next system and how to migrate existing systems</li> </ul>
1:35 pm–1:55 pm	<b>Networking and IDENT: Enablers of Digitalization</b> Presenter: Rob Burnside, Product Manager <ul style="list-style-type: none"> <li>• Learn how Industrial communication is the backbone for digitalization and Industrial Identification is the basis for IIoT (Industrial Internet of Things)</li> </ul>
1:55 pm–2:15 pm	<b>Accurate and reliable measurement of process parameters using Innovative technology</b> Presenter: Rajesh Singh, Product Manager <ul style="list-style-type: none"> <li>• Reliable Level Measurement using “Sonic &amp; Process Intelligence”</li> <li>• Innovative Coriolis Technology for flow “Small &amp; Compact”</li> <li>• Process safety using Sipart PS2 positioner in Valve Automation</li> </ul>
2:15 pm–2:35 pm	<b>Customer Services – A complete portfolio for your service needs</b> Presenter: David Wiik, Motion Control Business Segment Manager, Customer Service <ul style="list-style-type: none"> <li>• An overview of our service portfolio designed to support you with all of your after sales needs, including Phone Support, Product Lifecycle Analysis, Extended Warranty and more</li> </ul>
2:35 pm–2:55 pm	Break / Mini Fair
2:55 pm–3:15 pm	<b>SIRIUS Motor Control</b> Presenter: Rami Ghanem, Product Marketing Manager <ul style="list-style-type: none"> <li>• How can you increase your panel efficiency with the latest additions to the SIRIUS motor control portfolio</li> <li>• SIRIUS Motor Control and its connectivity with industry 4.0</li> </ul>
3:15 pm–3:35 pm	<b>SINAMICS: Seamless and integrated drives family for every application</b> Presenter: Bimal Shah, Senior Product Manager <ul style="list-style-type: none"> <li>• Under the themes of reduced engineering time, safety integrated, and ease of commissioning, we will present features and benefits of SINAMICS drives to demonstrate the optimum solution for every application</li> <li>• We will also present new products in the SINAMICS portfolio and forthcoming innovations</li> </ul>
3:35 pm–4:00 pm	<b>SIMOGEAR: The perfect fit for every drive engineering application</b> Presenters: Nilesh Patel, Geared Motor Segment Manager and Kishor Shah, Business Development Manager, Geared Motor <ul style="list-style-type: none"> <li>• We will present the features and benefits of SIMOGEAR Geared Motors, technical advantages and basics of selection</li> <li>• The session will provide an overview of the design tool Archimedes and configurator</li> </ul>

**Register at [siemens.ca/innovationtour2017](http://siemens.ca/innovationtour2017)**

For more information, contact [mark.tsou@siemens.com](mailto:mark.tsou@siemens.com)

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